INVOICE

WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
929161-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
McCrory/R/Governor	MCCRORY/G/R	827906

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
08/27/12 - 09/06/12	929161	07887450

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/01/12	09/01/12	WXII 12 News	5:30-6am	-----S-	:30	1	$100.00	NM

Weeks: Start Date 08/27/12 | End Date 09/02/12 | MTWTFSS -----S- | Spots/Week 1 | Rate $100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Sa	09/01/12	5:50 AM	WXII 12 News	5:30-6am	:30	PM12113T	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/27/12	08/27/12	M-F WXII 12 News @ 6 a	6-7am	M------	:30	1	$625.00	NM

Weeks: Start Date 08/27/12 | End Date 09/02/12 | MTWTFSS M------ | Spots/Week 1 | Rate $625.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	08/27/12	6:58 AM	M-F WXII 12 News @ 6 am	6-7am	:30	PM12118T	$625.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/02/12	09/02/12	WXII 12 Sa/Su News at 6	6-8am	------S	:30	1	$300.00	NM

Weeks: Start Date 08/27/12 | End Date 09/02/12 | MTWTFSS ------S | Spots/Week 1 | Rate $300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Su	09/02/12	7:28 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	PM12113T	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/02/12	09/02/12	NBC Sunday Today	8-9am	------S	:30	1	$600.00	NM

Weeks: Start Date 08/27/12 | End Date 09/02/12 | MTWTFSS ------S | Spots/Week 1 | Rate $600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Su	09/02/12	8:29 AM	NBC Sunday Today	8-9am	:30	PM12113T	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/27/12	08/30/12	M-F WXII 12 News @ 5 p	5-6pm	MTWT---	:30	4	$600.00	NM

Weeks: Start Date 08/27/12 | End Date 09/02/12 | MTWTFSS MTWT--- | Spots/Week 4 | Rate $600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	M	08/27/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12118T	$600.00	NM
3	WXII	Tu	08/28/12	5:14 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12118T	$600.00	NM
4	WXII	W	08/29/12	5:58 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12118T	$600.00	NM
2	WXII	Th	08/30/12	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12118T	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/03/12	09/05/12	M-F WXII 12 News @ 5 p	5-6pm	MTW----	:30	3	$600.00	NM

Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate

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Invoice #	Invoice Date	Invoice Month	Invoice Period
929161-1	09/09/12	September 2012	08/27/12 - 09/06/12

Advertiser	Product	Estimate Number
McCrory/R/Governor	MCCRORY/G/R	827906

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/03/12	09/05/12	M-F WXII 12 News @ 5 p5-6pm		MTW----	:30	3	$600.00	NM

09/03/12	09/09/12	MTW----	3	$600.00	

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	*M*	*09/03/12*		*M-F WXII 12 News @ 5 pm*	*5-6pm*	*:00*		*$600.00*	*NM*
		Credited								
3	WXII	Tu	09/04/12	5:28 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12113T	$600.00	NM
2	WXII	W	09/05/12	5:37 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	PM12113T	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/28/12	08/29/12	M-F WXII 12 News @ 6 p6-630pm		-TW----	:30	2	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/27/12	09/02/12	-TW----	2	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Tu	08/28/12	6:11 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12118T	$1,000.00	NM
2	WXII	W	08/29/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12118T	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/03/12	09/06/12	M-F WXII 12 News @ 6 p6-630pm		MT-T---	:30	3	$1,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/03/12	09/09/12	MT-T---	3	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXII	M	09/03/12	6:14 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12113T	$1,000.00	NM
3	WXII	Tu	09/04/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12113T	$1,000.00	NM
1	WXII	Th	09/06/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	PM12113T	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/01/12	09/01/12	Sa WXII 12 News @ 6 pm6-630pm;		-----S-	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/27/12	09/02/12	-----S-	1	$400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXII	Sa	09/01/12	6:22 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	PM12113T	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/28/12	09/02/12	M-Su WXII 12 News @ 11-1135pm		-TWT--S	:30	4	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/27/12	09/02/12	-TWT--S	4	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXII	Tu	08/28/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12118T	$800.00	NM
4	WXII	W	08/29/12	11:37 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12118T	$800.00	NM
		LR- Network Program Runover								
2	WXII	Th	08/30/12	11:48 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12118T	$800.00	NM
		LR- Network Program Runover								
1	WXII	Su	09/02/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12113T	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/03/12	09/05/12	M-Su WXII 12 News @ 11-1135pm		MTW----	:30	3	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/03/12	09/09/12	MTW----	3	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WXII	M	09/03/12	11:20 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12113T	$800.00	NM
1	WXII	Tu	09/04/12	11:25 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12113T	$800.00	NM
3	WXII	W	09/05/12	12:16 AM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	PM12113T	$800.00	NM
		LR - Football								

Total Spots **23**

Gross Total **$16,225.00**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
929161-1	09/09/12	September 2012	08/27/12 - 09/06/12

Advertiser	Product	Estimate Number
McCrory/R/Governor	MCCRORY/G/R	827906

Payment Terms 30 Days

Agency Commission	$2,433.75
Net Amount Due	$13,791.25

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